

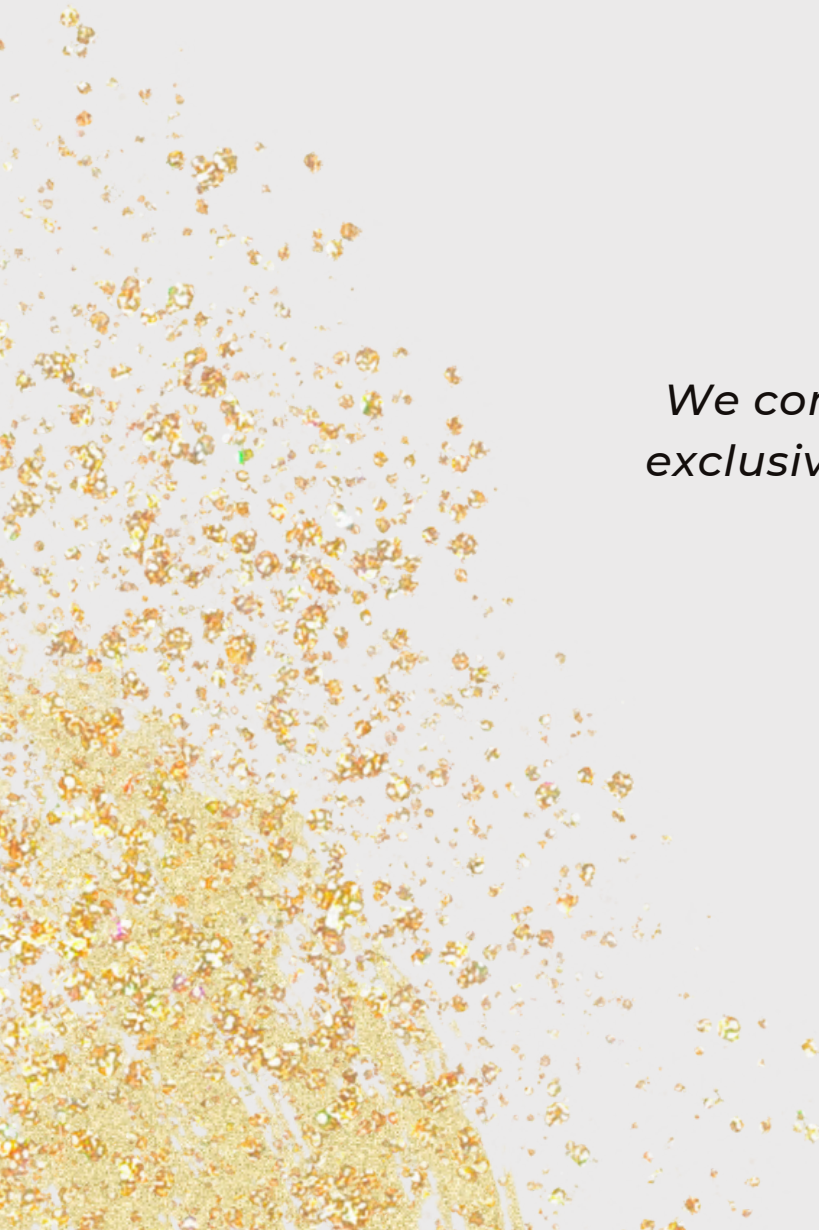
SCENT COMPANY

Olfactory Branding

Perfume is emotion

 WWW.SCENTCOMPANY.COM

 INFO@SCENTCOMPANY.COM



We communicate the brand identity in a unique and exclusive way, diffusing a personalised, emotional and captivating fragrance in the ambiance.

THE OLFACTORY BRANDING PROCESS

1 THE CREATIVE PROCESS

We create olfactory logos that make your brand unique and recognisable, conveying the brand identity, its history and personality, with the values you wish to communicate.

2 THE SCENT DIFFUSION

We identify the best scenting systems according to the spaces to be scented and offer an all-inclusive service: from installation to perfume refills and systems' maintenance.

3 THE SCENTED COLLECTION

The olfactory logo can be incorporated into a personalised collection and other merchandising products to be sold or gifted.

THE LAB AND THE FRAGRANCES



Our lab is located in Grasse and is specialised in high quality ambiance fragrances.

OVER 800
SIGNATURE SCENTS

Over 800 signature scents have been created for the most prestigious brands in the world.

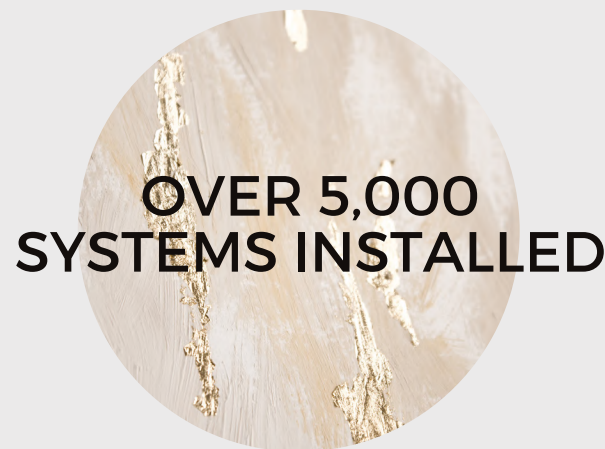


Compliance with the highest international standards, with MSDS and VOC certification.

THE SCENTING SYSTEMS



Analysis of the areas to be scented and installation of the most efficient systems connected to the HVAC ducts.



**OVER 5,000
SYSTEMS INSTALLED**

Over 5,000 systems installed worldwide, thanks to our global network of partners and distributors.



**ALL-INCLUSIVE
SERVICE**

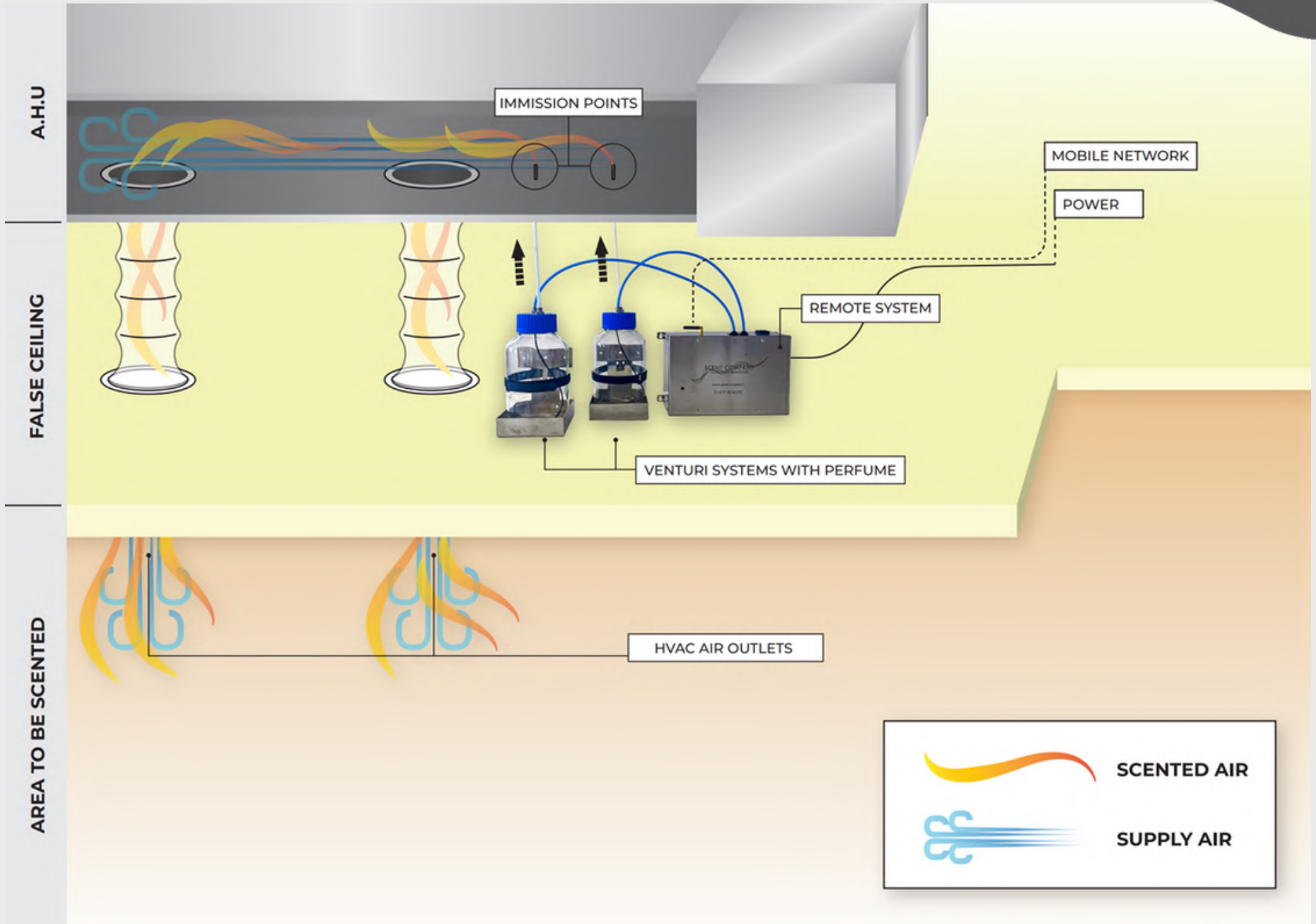
Support at each step of the project through an all-inclusive service.

DIFFUSION SYSTEMS WITH REMOTE CONTROL

- Designed and developed by our team in Italy
- Connected to the air conditioning system
- Highly efficient and professional
- A non-invasive installation
- Remotely managed with a LTE board with the support of our team



Example of installation



MOBILE DIFFUSION SYSTEMS

- Designed and developed by our team in Italy
- Available in different designs to meet different needs
- Highly efficient and professional
- Easily integrated with the furniture design



THE SCENTED COLLECTION

To complete the olfactory branding project, we create personalised olfactory collections which incorporate the olfactory logo created for the brand.



PRINTEMPS DOHA



VILLA D'ESTE



TWINSET

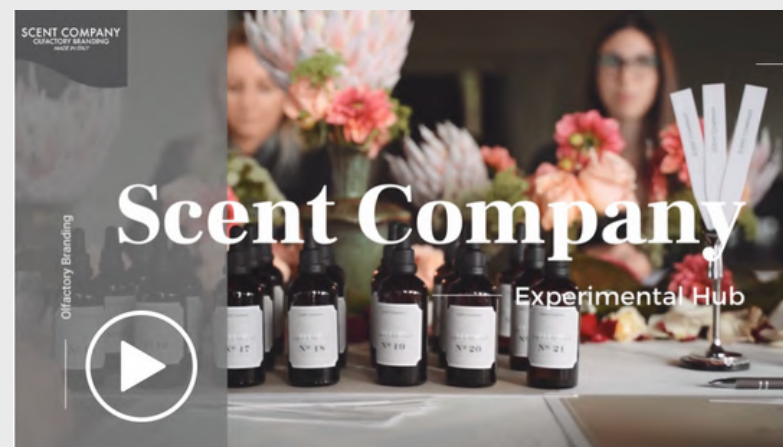


EXPERIMENTAL HUB



Interactive experiences to discover the world of perfumery

A way to explore and experience fragrances and olfactory emotions, by creating unique perfumes together, drop by drop.



THE WORLDWIDE NETWORK



Over 80 countries covered thanks to a global network of partners and distributors coordinated by our team in Italy.

AUSTRALIA	MONTENEGRO
AUSTRIA	MOROCCO
BAHREIN	NEW ZEALAND
BRAZIL	QATAR
BULGARIA	ROMANIA
CANADA	RUSSIA
CHINA	SAUDI ARABIA
COLOMBIA	SERBIA
CROATIA	SINGAPORE
CYPRUS	SLOVENIA
FRANCE	SOUTH AFRICA
GEORGIA	SPAIN
GERMANY	SWEDEN
GREECE	SWITZERLAND
HONG KONG	TAIWAN
HUNGARY	THAILAND
INDIA	TUNISIA
JAPAN	UAE
KOREA	UKRAINE
KOSOVO	UNITED KINGDOM
LEBANON	UNITED STATES
MALTA	UZBEKISTAN
MEXICO	VIETNAM

THANKS TO:

DEPARTMENT STORES

Afi Europe
Galeria avanti
Galeries Lafayette
Hanshin Department Store
John Lewis
Printemps
SKP Luxury Department stores
Sogo Seibu Shibuya

HOTELS, CLUBS & SPAS

Add hotels
Aethos Hotels
Aleph Rome Hotel
American Express
Anantara
Annabel's Club
Aqua Luxury Suites
Armani Hotel & Residences
At Six Hotel
Automobile Club de Monaco
Baglioni Hotels
Casa Cipriani
Cervo Hotel

Chenot Spa
Conrad Chia Laguna
Da Vittorio
Danieli Hotel
Eden Rock Hotel
Excelsior Hotel Gallia
Forte Village Resort
Four Seasons Hotels
Gran Melia Rome
Grand Hotel Parker's
Grand Hotel Stockholm
Grand Hotel Tremezzo
Gritti Palace
Hilton
Hotel Danieli
Intercontinental Paris
Italian Hospitality Collection
Junqueira Medical Clinic
JW Marriott Venice
Lario Hotels
LDC Hotels
LuganoDante
Mandarin Oriental
MC Bay Hotel

Monograph Hotel
Monte-Carlo Thermes Marins
Palazzo di Varignana
Palazzo Doglio
Palisociety Hotels
Pan Pacific Hotel
Park Hyatt Hotel
Principe di Savoia
QC Terme Spas and Resorts
Radisson Hotel
Relais & Chateaux Seven Villas
Royal Hotel Sanremo
Six Senses
Starpool
The First Roma
The Londoner
The Ritz-Carlton
The Xara Palace R&C
Villa D'Este Hotel
Villa Passalacqua
Villa Principe Leopoldo
Waldorf Astoria
Zuma Restaurants

INTERIOR DESIGN

Actus
Antolini Stone-Room
Armani Casa
Artefacto
B&B Italia
Comina Architektur AG
D&G Home
Dstudio
Flou
KPS
Luxury Living Group
Minotti
Moroso
Piscine Castiglione
Poliform
Toto

RETAIL

Aimo Room
Antonia
Baccarat
Bally
Balmain

BMW
Bougeotte
Calvin Klein
Cartier
Chantecler Capri
Church's
Colmar
Culti Milano
Dior
Diptyque
Dolce & Gabbana
Dsquared2
Etro
Fabiana Filippi
Fay
Ferragamo
Freddy
Generali
Giorgio Armani
Golden Goose
Gucci
Hogan
Isaia
Kiton

Lanvin
Loro Piana
Luisa Spagnoli
Mercedes
Momoni
Moncler
Monnalisa
Moreschi
Mulberry
Neil Barrett
On Running
Panerai
Paul & Shark
Philippe Model Paris
Porsche
Prada
Rolex
Sergio Rossi
Stefano Ricci
Sugar
Technogym
Tommy Hilfiger
Twinset
Zegna

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VIA SOTTOPROVINCIALE 1/H,
24021 ALBINO (BG) ITALY

WWW.SCENTCOMPANY.IT
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